



2011 NORTH CAROLINA MOVERS
57th ANNUAL CONVENTION & TRADE SHOW
Holiday Inn Resort
Wrightsville Beach, NC

The 57th Annual North Carolina Movers Association Annual Convention and Trade Show will be held at the Holiday Inn Resort, 1706 N. Lumina, Wrightsville Beach, NC. We've got a lot of great ideas for this oceanfront venue!

Demonstrate your support for the NCMA Annual Conference and Trade Show through exhibit and sponsorship opportunities. We will recognize your company with **on-site signage**, a **sponsor's name badge ribbon** and **company recognition** in the business sessions. Select as many of the following activities as you wish. All sponsorships are on a first-come, first-serve basis, so get your registration in today. If you are interested in co-sponsoring an event, contact Pam Stanley (800-325-2214 or ncmovers@aol.com) for details.

Your booth will have extended exposure this year. All events are being held in our exhibit hall – the room will be set with tables for all events – including the General Business Sessions.

Sponsorship of all events can be split between two or more sponsors. Contact the Association office for more details. All events are on a first-come, first-serve basis. If you want to sponsor an event, call immediately.

We're open to ideas from our sponsors. If there is something special you'd like to do for our convention, just let us know.

Advertising copy for your program ads must be in the association office by **October 1**. If you do not submit advertising copy, we will make an ad for you, showing only your company name and phone number and web page.

SEPTEMBER 19 is the hotel cut-off date. Don't miss out on the festivities by being late. We can't guarantee you a hotel room after this date.

If you have any questions, please contact **Pam Stanley** at 800-325-2114 or ncmovers@aol.com.

We look forward to seeing you in October!

AGENDA

Thursday, October 20

- 12:00 p.m. Registration Desk Opens
- 3:00 – 5:00 p.m. Board of Directors Meeting
- 12:00 – 5:00 p.m. Exhibitor Set-up
- 6:30 – 9:30 p.m. Welcoming Reception with the Sponsors

Friday, October 21

- 7:00 a.m. Breakfast with the Sponsors
Registration Desk Opens
- 8:00 – 11:00 a.m. General Business Session
- 11:30 – 5:00 p.m. Golf Tournament at Echo Farms Golf & Country Club
- 7:00 – 9:00 p.m. President's Reception

This event will be beach casual – we'll have everything from Beach Boys on the jukebox to surfing videos on the big screen. Photos will be taken out at the Photo Hut. And shag lessons will be offered to those who want to learn and get ready for the Shagging Contest Saturday Night.

Saturday, October 22

- 8:00 a.m. Breakfast with the Sponsors
- 9:00 a.m. – 12:00 p.m. General Business Session
- 6:00 – 11:00 p.m. Banquet

Casual dress and comfortable shoes will be needed for this night because attendees will be shagging to NC's premier beach music band, The Embers. We will have a shagging contest, complete with prizes.

Sunday, October 23

- 9:30 a.m. Board of Directors Meeting

**All events are business casual attire.
Friday & Saturday night are BEACH casual attire.**

You will receive a more complete schedule closer to the event!

**An attendees list, complete with e-mail addresses will also be sent
before the convention.**

NCMA SCHOLARSHIP BENEFIT GOLF TOURNAMENT



ATTENTION ALL GOLFERS:

THIS YEAR'S GOLF OUTING WILL BE HELD ON FRIDAY, OCTOBER 21, AT THE ECHO FARMS GOLF & COUNTRY CLUB. THE GOLF TOURNAMENT IS NOW A BENEFIT FOR OUR SCHOLARSHIP, WITH ALL NET PROCEEDS FROM THE GOLF TOURNAMENT GOING TO BENEFIT THE NCMA SCHOLARSHIP

GOLF FEES ARE TO BE PAID IN ADVANCE TO THE ASSOCIATION. GOLF FEES ARE \$100.00 PER PLAYER FOR 18 HOLES. FEES INCLUDE A PIG PICKIN' LUNCH BEFORE THE GOLF, GREEN & CART FEES AND RANGE BALLS. SOFT SPIKES OR NO SPIKES ARE REQUIRED. COLLARED SHIRTS ARE ALSO REQUIRED. NO JEANS ARE ALLOWED.

NAME : _____
COMPANY: _____
HANDICAP: _____

NAME: _____
COMPANY: _____
HANDICAP: _____

NAME: _____
COMPANY: _____
HANDICAP: _____

NAME : _____
COMPANY: _____
HANDICAP: _____

GOLF, CART & LUNCH

\$100.00/PERSON

TOTAL ENCLOSED \$ _____

Make checks payable to: NC Movers Association Convention Fund, P O Box 61210, Raleigh, NC 27661-1210. Credit cards are also accepted. Contact the Association Office if you want to pay by credit card.

Please indicate if you have a preference of playing partner:

SPONSORS OPPORTUNITIES

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| Table Top Exhibit | \$750.00 |
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Maximum visibility at all events. Distribute information about your company, products and services. Exhibit includes a free **1/4 page ad** in program directory, **two free registrations** and recognition through the meeting. (*Electrical hook-up is available upon request.*) Exhibit set-up will be Thursday, October 20 12:00 – 5:30 p.m. and will remain up until Saturday, October 22. All exhibits must be taken down by 2:00 p.m. on Saturday. Each exhibit includes one 6 foot table, draped and skirted, with 2 chairs. If a larger table is needed, you will need to notify the association office.

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| Hospitality Suite | \$1,500.00 |
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Sponsor the entire event. 175 guests expected. The association will provide the room. Set up and man the Hospitality Suite for the members to enjoy when there are no official events. Requirements for the room will be provided by the association.

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| Thursday Welcome Recognition and Cocktail Party | \$1,750.00 |
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Sponsor the entire event. 175 guests expected. Event to be held Thursday evening from 6:30 – 9:30 p.m. Sponsorship includes a **free full page ad** in the program book, **one free table top exhibit** and **four free registrations**. A special sign will be provided showing your sponsorship.

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| Friday Morning Continental Breakfast |
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| \$750.00 |
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Help kick off Friday morning business session by hosting our group breakfast. 175 guests estimated. Sponsorship includes **recognition** during the Business Session and **free 1/2 page ad** in the program book. A special sign will be provided showing your sponsorship.

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| Friday Golf Tournament |
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| \$1,000.00 |
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Gain good exposure for your company by sponsoring this fun portion of our meeting. Sponsorship includes a **free 1/2 page ad** in the program book. A special sign will be provided showing your sponsorship. This offer includes sponsoring the beverage cart for the golf tournament.

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| Friday Lunch Buffet |
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| \$750.00 |
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Sponsor this luncheon for the members who are not playing golf. Sponsorship includes **free half page ad** in the program book. This event will be held only if a sponsor is obtained. A special sign will be provided showing your sponsorship.

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| Friday Night President's Reception |
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| \$2,500.00 |
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Friday night's President's Reception is always a high spot. Sponsorship includes **free full page ad** in the program book, **one free table top exhibit**, and **four free registrations**. A special sign will be provided showing your sponsorship.

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| Saturday Morning Continental Breakfast |
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| \$750.00 |
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Help kick off Friday morning business session by hosting our group breakfast. 175 guests estimated. Sponsorship includes **recognition** during the Business Session and **free 1/2 page ad** in the program book. A special sign will be provided showing your sponsorship.

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|-----------------------|
| Saturday Lunch Buffet |
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|----------|
| \$750.00 |
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Sponsor this luncheon for the members to enjoy on Saturday afternoon. Sponsorship includes **free half page ad** in the program book. This event will only be held if a sponsor is obtained. A special sign will be provided showing your sponsorship.

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| Saturday Night Awards Banquet |
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| \$3,000.00 |
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Excellent exposure for your company by sponsoring our closing festivities. Sponsorship includes **reserved table for the banquet, free full page ad** in the program book, **one free table top exhibit**, and **four free registrations**. A special sign will be provided showing your sponsorship.

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| Financial Partner |
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| \$300.00 |
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Unable to participate in any of the activities but would like to offer your support to assist with the conference? Become a financial partner. Donate money to offset our general cost of promoting this event. Your company will be **recognized in the program book** and throughout the business session.

NCMA 57th ANNUAL CONVENTION & TRADE SHOW SPONSOR REGISTRATION FORM

We would like to exhibit: \$750.00 (includes 2 registrations)

We would like to sponsor the following:

- Hospitality Suite \$1,500.00
- Thursday Night Welcome Reception and Cocktail Party: \$1,750.00
- Friday Morning Continental Breakfast: \$ 750.00
- Friday Golf Tournament: \$1,000.00
- Friday Lunch Buffet: \$ 750.00
- Friday Night President's Reception: \$2,500.00
- Saturday Morning Continental Breakfast: \$ 750.00
- Saturday Night Awards Banquet: \$3,000.00
- We would like to be a Financial Partner (\$300.00). Financial partners must be registered to attend the convention.

Registration Fee: \$115.00 – first from company
 Extra attendees: \$85.00

TOTAL ENCLOSED: _____

My company will have _____ people attending the banquet on Saturday night.
Sponsors are welcome and encouraged to attend the banquet; we just need a count of sponsors attending.

COMPANY _____

CONTACT PERSON _____

TELEPHONE & E-mail: _____

Send this form with your payment to: NC Movers Association, P O Box 61210, Raleigh, NC 27661. Please make check payable to NCMA Convention Fund. If you have any questions, please contact Pam Stanley 800-325-2114 or ncmovers@aol. If you wish to pay by credit card, please e-mail or fax this form to 919-556-8520. We will send you an e-mail with a secure link to pay by credit card online.

The following people will be attending from my company. Please type or print names as you want them to appear on your name badges. Also, please check box if this is your first time attending the NCMA Convention.

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| | <input type="checkbox"/> | | <input type="checkbox"/> |
| | <input type="checkbox"/> | | <input type="checkbox"/> |
| | <input type="checkbox"/> | | <input type="checkbox"/> |

You must make your room reservations directly with
 Holiday Inn Resort 1-877-330-5050
 Room Rate is \$129.00/Oceanfront - \$119.00/Standard
REGISTER BY SEPTEMBER 19
 Be sure to mention the NC Movers Association