

BOARD OF DIRECTORS
SEPTEMBER 16, 2017
COMFORT INN AND SUITES
KANNAPOLIS, NC

CALL TO ORDER: Meeting was called to order at 9:00 a.m. by President Brett Plummer.

ROLL: Members present: Plummer, Cox, Burgin, Farnum, Hare, Mather, Harris and Moore.

Guests present: Lucky Annaheim and Andrew Nallenweg of Make a Move in Charlotte

Members absent: Few, Rhodes, Sharpstene, Thornton, Campbell and Oliver.

Cox made a motion to excuse all absences; Hare seconded. Motion carried.

MINUTES: Minutes for the April 29th meeting were distributed. Burgin made a motion to approve the minutes; Mather seconded. Motion carried.

TREASURER REPORT:

CONVENTION FUND	\$12,420.71
MONEY MARKET	47,143.71
REGULAR CHECKING	2,936.32
SCHOLARSHIP FUND	1,567.43
CD #1	<u>11,345.27</u>
TOTAL	\$75,341.44

Burgin said that everything is good and stable.

Moore asked about how the electronic forms docket would affect us. We make about \$10,000 a year off the forms. Burgin said we estimated to receive lower forms revenue next year.

Cox asked about our credit card processing fees. Pam reported that more members pay by credit card than ever before. Cox asked if we were processing through QuickBooks. Yes. Pam said she had looked into other companies, but our volume was so small no one wanted us.

Plummer said we should charge a credit card processing fee.

Cox made a motion to charge a credit card processing fee of 3% on each transaction paid for by credit card. This change would be effective January 1, 2018 and would be

announced at the annual convention during the treasurer's report. Harris seconded. Motion carried.

COMMITTEE REPORTS

BY-LAWS: No changes requested; no report necessary.

CONVENTION: Cox reported that not many movers have signed up so far. The sponsors have signed up. We have sponsors for every event except the golf beverage cart. She has looked at sponsors that need to be contacted – Wilmington Box, TransAdvantage, Trak N Trace (they told her they were coming), Aegis, Milburn Printing.

Harris said it was a shame that we could never get a tire company to come.

Annaheim said he would reach out to Fleetmatics.

Cox said she would be going down on Thursday; Pam will be there on Wednesday. Leslye will help her with the decorating. Pam said Wayne Ray was helping with the registration desk.

We will be having a fishing contest again and a scavenger hunt. Sign-up sheets will be available at the registration desk. Tony Harris set up the golf tournament. It will be at Beau Rivage.

Cox said she thought we should have a 5K walk on the beach and maybe a fun walk also. Hare will check to see if this is something that we need to have permitted by the city.

Harris asked if we were going to have prizes besides the \$500. We will do the 50/50 raffle for the scholarship. Are we doing auctions? We would need to ask for donations.

Plummer reminded everyone that we are not doing Saturday night this year. We've got to do more on Friday night than we normally would.

Cox said we decided to cut Saturday night this year. If we need to bring it back, we can do that. We do need to make sure that we've things going on for people to do.

Plummer said the awards banquet is cool, but he thinks we need to have some entertainment also. He thinks a lot of people will be staying over Saturday night because we're at the beach. We need to come with ideas for people to do – the aquarium, family activities, etc.

We need to have things available for people to sign up for on Thursday.

Farnum said maybe we could have some raffle prizes that aren't expensive – admission to the aquarium; ferry from Ft. Fisher to Southport, etc.

Are we going to have an auction on Friday night? Plummer said we've done Yeti coolers in the past, sporting event tickets, etc. Maybe we could have four or five items to auction.

Plummer said that Leslye said that maybe we could do a roast after all the awards on Friday night or funny awards or stories about the past.

Hare said we should spend \$2,000 on door prizes. Pam asked for ideas.

Moore said we should tie the 5K into a local charity. Cox said she has a friend who works at the hotel who she can ask. Mather said we need to have a designated charity and start making this an annual event. Moore said we could get sponsors involved and have T-shirts in the future.

Moore said he works with local breast cancer group. Pam said Illinois does Special Olympics. Plummer said we should play up the local charity aspect. Moore said we need to decide what our main focus is going to be and focus on that. We are too small an organization to not be focused.

Hare will check in with local aspects in Carolina Beach.

Ten minute break.

Cox noted that some organizations have their conventions at the same place every year. She asked the board's opinion about having it at the beach for the next few years – not necessarily the same beach. Favorable reaction.

LEGAL/LEGISLATIVE/INSURANCE: No report submitted. Plummer said that Beatty will be gone, but Chairman Finley has said that we will continue our twice-yearly meetings. If Beatty is retired by the Convention, he will be our guest and we will honor him. The General Assembly has not voted on him being replaced yet.

Mather asked why we had so much problem with illegals. Plummer said enforcement is better than it has ever been, but it's not perfect. We are trying to get the law changed so local law enforcement can cite illegal movers – not only the Highway Patrol can. We meet with the NC Utilities Commission, Attorney General's office and the Highway Patrol twice a year. Next meeting is October 5.

MILITARY AFFAIRS: See written report submitted by Rhodes.

NEW MEMBERS DEVELOPMENT: See written report submitted. The board needs to reach out to the new people.

PUBLIC AFFAIRS/TARIFF OVERSIGHT: See written report submitted by Campbell.

Pam updated the board about being able to charge for credit card processing fees. The Public Staff's legal department has determined that it needs to go by the Commission.

Harris made a motion for the Association to file for the credit card processing fee to be a pass through fee for the carriers; Cox seconded. Motion carried.

Pam will get with Thornton to get this filed.

SCHOLARSHIP: Pam reported that she has had confirmation that the winners will be at the convention.

SEMINAR TRAINING See written report submitted by Hare and Burgin.

Plummer asked if we would be doing the panel discussion this year. Mather thought succession planning would be a good topic. Anaheim had someone he could contact.

Farnum asked if we could have a Facebook group for members only to post items to sell or to buy. Pam will look into setting one up.

EXECUTIVE DIRECTOR: See written report submitted by Pam.

NEW BUSINESS:

ELECTRONIC FORMS FILING: See proposed comments to be filed on Monday.

BUDGET: See proposed Budget. Cox made a motion to accept the proposed budget; Hare seconded. Motion carried. Budget will be voted on by the membership at the convention.

OLD BUSINESS

MOVING PADS: Farnum is still working on getting this set up and hopes to have a program in place to present at the convention.

EXECUTIVE SESSION:

EXECUTIVE DIRECTOR'S CONTRACT: Cox made a motion to approve the contract for the Executive Director; Mather seconded. Motion carried.

NEW MEMBERS:

- Moultrie Home Services
- Apartment Movers of the Carolinas
- Trunk Moving Company
- Sasser Companies, Inc.

All My Sons Moving and Storage
All My Sons Moving & Storage of Raleigh
All My Sons of South Raleigh
All My Sons of Charlotte South

Cox made a motion to accept all; Burgin seconded. Motion carried.

Harris made a motion to adjourn; Moore seconded.

Meeting adjourned at 12:15 p.m.